

A close-up, high-contrast portrait of a man with a beard and blue eyes, looking slightly to the right. The lighting is dramatic, highlighting his facial features against a dark background.

A PARTNERSHIP PROPOSAL

KINSYN × think8

Bringing Kinsyn to the UAE
& GCC.

Your regional operating partner.

WHO WE ARE

A regional operating partner — not a consultancy.

An on-ground execution team across regulatory,
distribution, retail, clinics and activations.

THE POSITIONING

Plenty of people will
connect you; someone
still has to do it.

THINK8 x KINSYN

02 / 14



Everything that can't be done remotely.

WE DELIVER

Regulatory approvals &
market entry

Distribution & retail activation

Logistics & warehousing

B2B clinic channel

Company & tax registration

Conference & summit
activations

Marketing & ambassador
ecosystem

Strategic partnerships

WE DELIBERATELY DON'T

Formulation or product opinion — we can
facilitate testing, we don't opine

Manufacturing & upstream supply chain

The right market. A gated entry.



No entity, no licence. No licence, no launch — delays compound.
Going it alone means a team built from scratch and budget spent
to buy the relationships you don't have.

Connected but not executed.

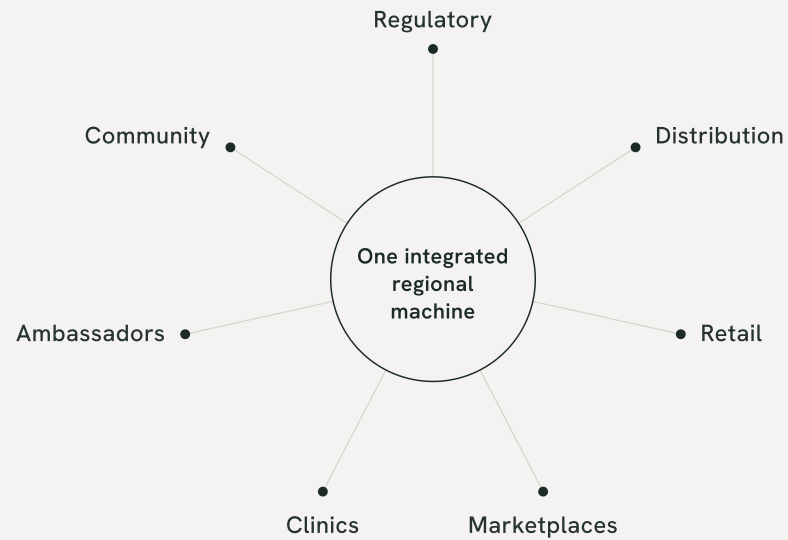
Awareness is the deliverable.

Whether they buy is up to them. Whether
they know is up to us.

One appointed regional operating partner.

A direct network of 1,000+ wellness brands
across the GCC.

A ready-to-execute pipeline across retail,
distribution & capital.



Every channel feeds the others — clinic credibility → retail listings → community demand.

Three phases. One clock.

01

Regulatory & operational capability

Entity, licensing, registration, import — the gates.

02

Full-suite regional marketing

PR, talent, ambassadors, community — and the launch.

03

B2B clinic ecosystem activation

Top-tier clinics as revenue and credibility.

Sequenced deliberately — nothing downstream starts before its gate clears. 6–8 months to launch, peak-season window (Jan / Feb).

Regulatory & operational readiness.

WHAT HAPPENS

Entity setup & jurisdiction — free zone vs mainland

Regulatory route — Dubai Municipality vs MOHAP

Product registration & correct activity codes

Import, warehousing & importer-of-record structure

OUTCOME

Kinsyn is legally and operationally live in the UAE.

Distribution & retail activation.

SEQUENCE

Health-focused distributors first

Marketplaces — Noon & Amazon (volume play)

Specialist premium skin & wellness marketplaces

Sephora UAE — optional

Quick commerce deliberately excluded — the wrong fit for premium longevity.

OUTCOME

Distribution built premium-first,
volume second.

Regional marketing, full suite.

WHAT HAPPENS

Regional strategy & execution, on-ground

PR with media that elevates the positioning

Talent for conversion; dual Western + South Asian roster

Community activations across the wellness circuit

CULMINATION

An exclusive, red-carpet launch —
Atlantis-calibre, peak season.

The B2B clinic ecosystem.

WHAT HAPPENS

15-20 top-tier aesthetic clinics — the list exists, access is warm

Tier two excluded — only where wealthy families and Emiratis go

Aesthetic doctors as ambassadors — endorsement implies vetting

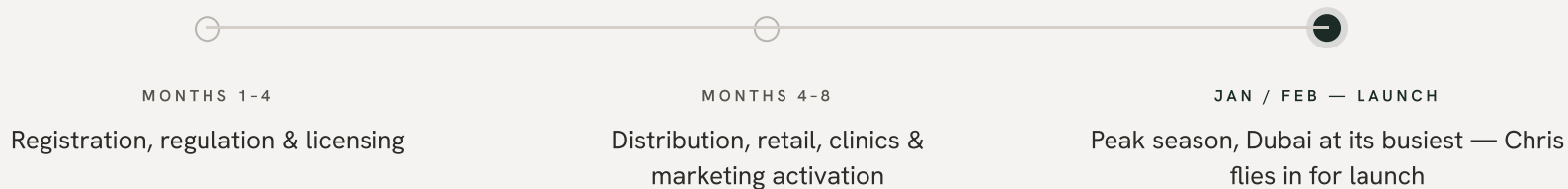
Clinic-to-retail referral loop

OUTCOME

A revenue channel and a credibility engine in one.

TIMELINE

Six to eight months, deliberately sequenced.



PARTNERSHIP STRUCTURE

THE CORE TERM

**Sole appointed
regional operator —
not sales exclusivity.**

One on-ground team — no parallel efforts, direct approaches referred back.

One point of contact for all regional distributors and partners.

Official representation in strategic meetings across the region.



Where we go from here.

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- 01 Confirm entity status & regulatory route — the two gates on the clock.
 - 02 Agree scope & representation structure.
 - 03 Commercials conversation follows the agreed scope.
 - 04 Lock principal availability for the Jan / Feb launch window.
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